

GROCERY SHOPPING

Current Practice:

How do you usually shop for groceries?

What changes could reduce waste?

(e.g., buying local, choosing products without packaging, bringing your own bags)

Circular Economy Idea:

FOOD STORAGE & COOKING

Current Practice:

How do you handle leftovers and expiry dates?

Could you reduce food waste?

(e.g., meal planning, freezing, sharing, composting scraps)

Circular Economy Idea:

CLEANING PRODUCTS

Current Practice:

What products do you buy (single-use bottles, refill packs, DIY cleaners)?

How could you switch to refillable or eco-friendly options?

Circular Economy Idea:

LAUNDRY

Current Practice:

How do you wash and dry clothes (detergent type, frequency, drying)?

Could you reduce water, energy, or microplastic pollution?

(e.g., cold wash, eco-detergents, air drying)

Circular Economy Idea:

CLOTHING & FASHION

Current Practice:

What do you do with clothes you no longer wear?

Could you reuse, repair, donate, or buy second-hand instead of new?

Circular Economy Idea:

ELECTRONICS & APPLIANCES

Current Practice:

What happens when something breaks?

Could you repair, donate, or recycle instead of replacing quickly?

Circular Economy Idea:

WASTE DISPOSAL

Current Practice:

How do you currently separate waste?
(e.g., recycling, compost, general waste)

What's one improvement you could make at home?

Circular Economy Idea:

TRANSPORTATION

Current Practice:

How do you get to work, school, or shopping?

What more sustainable options could fit into your routine?
(e.g., bike, public transport, carpooling)

Circular Economy Idea:

WATER USE

Current Practice:

How do you currently use water at home?
(e.g., showers, washing dishes, garden watering)

Where could you save or reuse water?

Circular Economy Idea:

HOUSEHOLD ENERGY

Current Practice:

How do you manage heating, lighting, and appliances?

Could you reduce use?
(e.g., LEDs, turning off standby, better insulation)

Circular Economy Idea: